Are you 18 years old or older?

O Yes

O No

For each of the following types of media, please indicate how many days in a typical week you use it.

	0	1	2	3	4	5	6	7
National television news	o	o	0	0	0	0	0	o
Newspapers or affiliated websites	Ο	O	0	О	0	0	0	o
Facebook	Ο	0	О	О	0	0	0	Ο
Twitter	0	0	О	О	Ο	Ο	Ο	Ο
Video hosting services (e.g. YouTube)	o	o	0	0	0	0	0	О
News satire (e.g. The ONION, The Daily Show, Last Week Tonight)	o	0	О	0	О	О	О	О
Political blogs	Ο	0	О	О	0	0	0	Ο
Local television news	O	o	0	0	0	0	0	o
Snapchat Discover	O	0	О	О	0	О	0	О

On a typical day, how would you describe the amount of time you spend consuming news compared to the average American?

- Far above average
- Moderately above average
- **O** Slightly above average
- O Average
- Slightly below average

	Extremely well	Very well	Moderately well	Slightly well	Not well at all
Seek the truth and report it	0	Ο	O	О	О
Be accountable (e.g., correct errors or listen to feedback)	o	•	0	0	O
Be transparent (e.g., disclose reporting processes and ethical choices)	0	0	0	0	О
Minimize harm	O	Ο	0	Ο	Ο
Act independently and avoid outside influence	O	0	О	0	О
Engage with communities	0	О	О	Ο	О
Minimize bias	O	Ο	0	Ο	Ο
Provide the audience with information they need to know	0	•	0	0	O

How well do most news media organizations do at meeting the following goals?

	Always	Frequently	Occasionally	Rarely	Never
Contact the author privately (e.g., via email or phone)	0	0	0	О	O
Join a public discussion by commenting below the story online	0	0	0	0	О
Correct an error in the story by commenting below the story online	0	0	O	0	О
Interact with the author by commenting below the story online	0	0	O	О	О
Contact the editor	0	0	О	Ο	Ο
Sharing the story on social networks with a personal comment	O	0	О	О	O
Express your opinion in a comment below the story online	0	О	о	О	О
Write a-letter-to-the- editor in response to the story	0	0	o	О	О
Mention the story in person to people you know	0	О	o	О	О
Share the story on social networks	Ο	Ο	О	0	0
Other	0	Ο	O	0	О

How often do you take the following actions in response to a news story?

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
News media are open to public feedback.	0	0	0	0	О
The public participates in news production.	0	0	0	0	О
Journalism is important to democracy.	•	0	0	0	С
News media try to get stories right.	0	О	Ο	О	О
l value journalism.	0	0	0	0	О
News media operate in the public interest.	О	О	О	О	О
I trust the news media to select appropriate topics to cover.	О	0	О	О	О
I trust the news media to select facts to include in news stories.	О	О	O	О	О
I trust the news media to accurately depict information.	О	О	0	0	О
I trust the news media generally.	O	О	O	О	О
I trust the news media I use frequently.	o	0	0	0	O
I trust government generally.	0	O	O	O	O
I trust corporations generally.	O	О	О	О	О

Please rate your level of agreement with the following statements:

The United States is writing rules for civilians to use Unmanned Aerial Vehicles (often referred to as drones) in the National Airspace. This will include recreational use by hobbyists, as well as some commercial uses like capturing video to use in movies. Some news organizations are interested in using these technologies in their reporting to take photos, capture video or sense data. We'd like to hear what you think about this topic. How comfortable would you be with journalists using UAVs (drones) to:

	Extremely comfortable	Somewhat comfortable	Neither comfortable nor uncomfortable	Somewhat uncomfortable	Extremely uncomfortable
Get video of breaking news involving a crime, such as a mass shooting	0	0	0	0	Э
Get video from breaking news involving a hazardous incident, such as a fire	0	0	O	O	О
Monitor possible environmental damage, such as rising sea levels	0	0	0	0	Э
Cover a story on the outdoors, such as best places to rock climb	0	0	0	0	0
Cover severe weather events, such as a hurricane	0	0	0	0	о
Report on civilian protests, such as the Occupy movement	0	O	0	0	o

Show raw footage of events live as they happen, such as high- speed police chases	0	0	0	0	О
Monitor traffic congestion, such as a live feed during rush hour	0	0	0	0	о
Cover celebrity events, such as a wedding	O	O	O	О	о
Document impropriety by well-known figures, such as a politician having an extramarital affair	O	0	O	О	о
Do investigative reporting, such as a long-term look traffic safety in an area	0	0	0	0	О

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
I trust most news media to use UAVs (drones) responsibly.	0	0	0	0	О
I trust some news media to use UAVs (drones) responsibly.	0	0	0	0	О
I think UAVs (drones) are an important tool for journalists to use in reporting.	O	0	o	0	О
I support civilian UAV (drone) use.	0	O	O	O	O
I support use of UAVs (drones) for journalism.	•	0	•	0	О

Please rate your level of agreement with the following statements:

How much news have you seen during the past year about the use and misuse of UAVs (drones)?

- A great deal
- O A lot
- A moderate amount
- O A little
- O None at all

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
The First Amendment right to a free press is important to me.	0	0	0	0	о
Privacy is important to me.	0	O	О	O	O
I worry new technologies are a threat to privacy.	o	0	О	0	О
I believe other people are too concerned about privacy.	О	О	О	О	О
Compared with other subjects on my mind, personal privacy is very important.	О	О	О	О	о
I am concerned about threats to my personal privacy today.	0	0	0	0	О
Journalists have the right to capture photos and videos in public spaces without permission.	0	0	0	0	О

Please rate your level of agreement with the following statements:

How well do the following describe you?

	Extremely well	Very well	Moderately well	Slightly well	Not well at all
I often seek out information about new hardware/software products	o	О	0	O	О
I like to go to places where I will be exposed to information about new hardware/software products	0	0	0	0	O
I like magazines that introduce new hardware/software products	•	О	О	O	O
I frequently look for new hardware/software products	0	0	О	0	О
I seek out situations in which I will be exposed to new and different sources of new hardware/software products	0	О	0	0	O
I am continually seeking new hardware/software product experiences	0	0	0	0	O
When I go hardware/software shopping, I find myself spending a lot of time checking out new products	0	0	0	0	O
I take advantage of the first available opportunity to find out about new hardware/software products	О	О	0	О	O

How vigilant are you about protecting your personal privacy

	A great deal	A lot	A moderate amount	A little	None at all
online?	0	О	0	Ο	0
at home?	0	Ο	0	0	O
at shops, retail stores and restaurants?	ο	О	•	0	O

Here are a few questions about the government in Washington. Many people don't know the answers to these questions, so if there are some you don't know just click "Don't know." Do you happen to know what office is held by the following people?

	President	Vice President	Speaker of the House	Majority leader of the U.S. Senate	Minority leader of the U.S. Senate
Barack Obama	О	0	0	О	О
Joe Biden	0	0	0	0	О
Paul Ryan	O	0	0	Ο	О
Harry Reid	O	0	0	Ο	О
Mitch McConnell	•	Ο	Ο	Ο	О
Don't know	0	0	0	0	0

Which party currently holds the majority in the

	Democrats	Republicans	Don't know
U.S. House?	Ο	Ο	O
U.S. Senate?	Ο	0	O

Whose responsibility is it to determine if a law is constitutional or not?

- O President
- O U.S. House
- O U.S. Senate
- O U.S. Supreme Court
- O U.S. Attorney General
- O Don't know

How much of a majority is required for the U.S. Senate to override a presidential veto?

- **O** A two-thirds of vote in the House of Representatives
- **O** A two-thirds of vote in the Senate
- **O** A two-thirds of vote in both the House and the Senate
- O Don't know

The terms "liberal" and "conservative" may mean different things to different people, depending on the kind of issue one is considering. In terms of economic issues, would you say you are:

- Very liberal
- O Liberal
- O Somewhat Liberal
- O Moderate
- **O** Somewhat conservative
- Conservative
- Very conservative

Now, thinking in terms of social issues and people's behavior, would you say you are:

- Very liberal
- Liberal
- Somewhat Liberal
- Moderate
- Somewhat conservative
- Conservative
- Very conservative

What is the highest level of education you've received?

- Less than high school
- High school graduate
- Some college
- O 2 -year degree
- O 4-year degree
- O Professional degree
- O Doctorate

What age range do you fall into?

- **O** 18 24
- **O** 25 34
- **O** 35 44
- **O** 45 54
- **O** 55 64
- O 65 74
- **O** 75 84
- O 85 or older

What income range does your household fall into?

- O Less than \$10,000
- **O** \$10,000 \$19,999
- **O** \$20,000 \$29,999
- **O** \$30,000 \$39,999
- **O** \$40,000 \$49,999
- **\$50,000 \$59,999**
- **O** \$60,000 \$69,999
- \$70,000 \$79,999
- **O** \$80,000 \$89,999
- **O** \$90,000 \$99,999
- **O** \$100,000 \$149,999
- O More than \$150,000

What is your race? Select all that apply.

- White
- Black or African American
- □ American Indian or Alaska Native
- Asian
- □ Native Hawaiian or Pacific Islander

Other

- What is your ethnicity?
- Hispanic or Latino
- Not Hispanic or Latino

What is your gender?

- O Male
- Female
- Other _____

What state is your primary residence?

- Alabama
- O Alaska
- O Arizona
- **O** Arkansas
- California
- O Colorado
- Connecticut
- O Delaware
- O Florida
- O Georgia
- O Hawaii
- O Idaho
- O Illinois
- O Indiana
- O lowa
- O Kansas
- O Kentucky
- O Louisiana
- O Maine
- Maryland
- Massachusetts
- Michigan
- O Minnesota
- Mississippi
- O Missouri
- O Montana

- O Nebraska
- O Nevada
- O New Hampshire
- O New Jersey
- O New Mexico
- O New York
- O North Carolina
- O North Dakota
- O Ohio
- O Oklahoma
- $\mathbf{O} \quad \text{Oregon}$
- O Pennsylvania
- O Rhode Island
- O South Carolina
- O South Dakota
- O Tennessee
- O Texas
- O Utah
- O Vermont
- O Virginia
- **O** Washington
- O West Virginia
- O Wisconsin
- Wyoming
- O District of Columbia
- O Puerto Rico
- O Guam
- O American Samoa
- O U.S. Virgin Islands
- **O** Northern Mariana Islands