Our mission is to advance the ethical standards and practices of democratic journalism through discussion, research, teaching, professional outreach, and newsroom partnerships. The center is a voice for journalistic integrity, a forum for informed debate, and an incubator for new ideas and practices.
SURVIVING THE MEDIA CARNAGE: PATHWAYS TO GOOD JOURNALISM

The future of journalism is being debated amid the decline of traditional economic models and a media revolution.

In tough times, can journalism afford ethics? What are the pathways to the future? Are there new models for doing good public-interest journalism and maintaining ethical standards?

PANELISTS:

Kathy Bissen, director of production, Wisconsin Public Television

Ellen Foley, former editor, Wisconsin State Journal

Phil Rosenthal, media columnist, Chicago Tribune

Jon Sawyer, executive director, Pulitzer Center on Crisis Reporting

MODERATOR:

Lew Friedland, professor, UW School of Journalism and Mass Communication
ETHICAL SITUATIONALS: TOUGH CALLS IN THE NEWSROOM

Senior journalists and editors present the toughest ethical issues they face today in the newsroom, and how they have responded to specific cases and situations.

This is an interactive session where the editors present ethical situations and ask the audience how they would respond.

PANELISTS:

Scott Anderson, former senior political producer, CNN, com

Glen Mabie, former news director, WEAU-TV

Martin Kaiser, editor, Milwaukee Journal-Sentinel

Owen Ullmann, deputy managing editor/news, USA Today

MODERATOR:

Lee Wilkins, Curators' Teaching Professor, Missouri School of Journalism
MEDIA ACCOUNTABILITY:
A DIALOGUE WITH THE PUBLIC EDITOR
OF THE NEW YORK TIMES

Clark Hoyt, public editor of the New York Times, discusses his role as public editor and his assessment of journalism ethics today with conference attendees.

SESSION 1
Surviving the Media Carnage: Pathways to Good Journalism

SESSION 2
Ethical Situational: Tough Calls in the Newsroom

SESSION 3
Media Accountability: A Dialogue with the Public Editor of the New York Times

SESSION 4
The Future of Investigative Journalism

SESSION 5
New Media, Ethics and Democratic Journalism

INTRODUCTION:

Sharon Dunwoody,
Ewjue-Bascom Professor, UW School of Journalism and Mass Communication
THE FUTURE OF INVESTIGATIVE JOURNALISM

Prominent investigative journalists discuss the future of their craft and consider new models for funding and doing investigative journalism.

Is investigative journalism possible given the economic crisis in many newsrooms? Can it be sustained through donations from foundations, universities, and other non-traditional sources? Is the public willing to pay for investigative stories?

PANELISTS:

Robert Cribb, investigative reporter, Toronto Star

Brant Houston, Knight Chair in Investigative Journalism, University of Illinois

Andy Hall, executive director, Wisconsin Center for Investigative Journalism

Kate Parry, asst. managing editor, enterprise/investigations, Star-Tribune, Minneapolis

MODERATOR:

George Stanley, managing editor, Milwaukee Journal-Sentinel
NEW MEDIA, ETHICS AND DEMOCRATIC JOURNALISM

Does online journalism have an ethics, or should it have an ethics? If it has an ethics, what is it? Must there be a tension between traditional and new media journalism? How can the potential of new media and communication technology be used responsibly to enhance democratic journalism?

A panel of journalists and media scholars debates the prospects and the practice of new media journalism.

PANELISTS:

Ira Basen, producer, CBC Radio

Peter Kafka, senior editor, AllThingsDigital

Dhavan Shah, Maier-Bascom Professor, UW School of Journalism and Mass Communication

Katy Culver, faculty, UW School of Journalism and Mass Communication

Jeff Mayers, president, Wispolitics.com

MODERATOR:

Sue Robinson, assistant professor, UW School of Journalism and Mass Communication
The Future of Ethical Journalism
The First Annual Ethics Conference

MAY 1, 2009

Conference participants

- Scott J. Anderson, Georgetown University
- Ellyn Angeloff, Point Institute
- Scott Angus, Janesville Gazette
- Peter Annin, Institutes for Journalism & Nat'l Resources
- James Bartlett, Green Bay Press Gazette (ret.)
- Ira Basen, OEC Radio
- Herman Baumann, Green Line Strategies
- Tom Eiler, WISC-TV
- Kathy Biesien, Wisconsin Public Television
- Deborah Blum, UW-Madison SJMC
- Susie Brandscheid, UW-Madison SJMC
- Phil Brinkmen, Wisconsin State Journal
- James Riurgress
- Ken Burns, Isthmus
- Mary E. Callen, Wisconsin Newspaper Association
- Dr. Clifford Christians, University of Illinois
- Gina Covelli, Sun Prairie Star/ homeless NewsGroup
- Robert Cripps, Toronto Star
- Katy Culver, UW-Madison SJMC
- James Danky, UW-Madison SJMC
- Greg Downey, UW-Madison SJMC
- Donald Downs, UW-Madison Dept. of Political Science
- Robert Dreschel, UW-Madison SJMC
- Sharon Dunwoody, UW-Madison SJMC
- Debi Eimer, Lake Country Publications
- Jennifer Eisenbart, Southern Lakes Newspapers
- Brian Ekdale, UW-Madison SJMC
- Jollie Fair, UW-Madison SJMC
- Scott J. Farrell, Golin-Harris
- Dr. Connie Fletcher, Loyola University, Chicago
- Ellen Foley, Madison Area Technical College
- Peter Fox, Wisconsin Newspaper Association
- James Freeman, New York Times
- Lew Friedland, UW-Madison SJMC
- Patty Geilenberg, Center on Wisconsin Strategy
- Phil Glende, UW-Madison SJMC
- Gordon Gawler, Society of Professional Journalists
- Robert Gutche, Marquette University
- Andy Hall, Wisconsin Center for Investigative Reporting
- Dana Harris, Beaver Dam Daily Citizen
- Phil Haslanger
- Victoria Hildebrandt, Marian University
- Steve Horn, UW-Madison
- Elrani Houston, University of Illinois
- Clark Hoyt, New York Times
- Peter Katzka, AllThingsDigital
- Martin Kaiser, Milwaukee Journal-Sentinel
- Jennifer Karlson, UW Foundation
- Elizabeth Kiley, UW-Madison Dept. of Economics
- Risto Kenukas, University of Tampere, Finland
- Stanley Kurtz, writer
- Richard Kyte, Institute for Ethics in Leadership/Viterbo University
- John Lasbes, Wisconsin Broadcasters Association
- Julie Lane, UW-Madison SJMC
- Vanessa Lenz, Southern Lakes Newspapers
- Phil Levin, UW-Madison SJMC
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- Jeff Mayer, wispolitics.com
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- Dr. Charlotte McDaniel, Eirty University/ Organizational Ethics Consulting
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- Jack Mitchell, UW-Madison SJMC
- Mike Mooney, New York Times
- Erin Nardi, Madison Magazine
- Kathleen Osten, McFarland Thistle
- Kate Penny, Star-Tribune/Minneapolis
- Philip Patterson, Oklahoma Christian University
- Charley Pruesser, Crawford County Independent/ Kickapoo Scout
- Sheila Reavis, UW Life Sciences Communication
- Karyn Riddle, UW-Madison SJMC
- Joan M. Riggs
- Dean Robbins, Isthmus
- Sue Robinson, UW-Madison SJMC
- Mary Ellen Rodriguez, UW Extension
- Phil Rosenthal, Chicago Tribune
- Jon Sawyer, Pulitzer Center for Crisis Reporting
- Dinesh Shah, UW-Madison SJMC
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- Jason Shepard, UW-Madison SJMC
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- Sharon Stark, Stark-Livingston
- Todd Taylor, Wisconsin Dept. of Commerce
- David Timmerman, Grant Cty. Horsl Independend
- Owen Utter, USA Today
- Dr. Elizabeth Varacker, Loyola University-Chicago
- Stephen Vaughn, UW-Madison SJMC
- Anita Weier, writer
- Lee Wilkins, Missouri School of Journalism
- Jim Winter, Hometown News Group
- Matt Wiesniewski, UW-Madison SJMC
- Evan Zappeos, Zeppos and Associates

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