NEW JOURNALISM -- NEW ETHICS?

THE SECOND ANNUAL ETHICS CONFERENCE

CONFERENCE PROGRAM

April 30, 2010

Our mission is to advance the ethical standards and practices of democratic journalism through discussion, research, teaching, professional outreach, and newsroom partnerships. The center is a voice for journalistic integrity, a forum for informed debate, and an incubator for new ideas and practices.
notes...
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SCHOOL OF JOURNALISM & MASS COMMUNICATION
University of Wisconsin-Madison
Charles Lewis presents the latest findings of a study into key aspects of the new journalism ecosystem. He discusses such issues as the current standards of transparency & disclosure, and the percentage of journalists with prior professional experience.

Lewis is a professor of journalism and the founding executive editor of the Investigative Reporting Workshop at American University. A national investigative journalist since 1977, he has founded or co-founded four non-profit enterprises in Washington, DC.

INTRODUCTION:

Kathy Bissen
Director of Production
Wisconsin Public Television
Wisconsin Commitment to Journalism Ethics Award

TOM BIER
Vice President and Station Manager
WISC-TV, Madison

With almost 40-years of tenure, Tom Bier is regarded by many as the dean of Madison journalists. His colleagues nominated him for this award.

The Wisconsin Commitment to Journalism Ethics award recognizes journalists who have acted responsibly and with integrity in the promotion of quality journalism in the public interest.

Award presented by

Ellen Foley
Executive Assistant/Development Director
Madison College
**ETHICS FOR THE NEW INVESTIGATIVE NEWSROOM**

The lead authors of a just-released report on emerging ethical issues in nonprofit investigative journalism present their main recommendations for discussion and debate. At stake is the ethical integrity of new models of investigative journalism.

**PANELISTS**

Andy Hall  
Wisconsin Center for Investigative Journalism

Brant Houston  
Knight Chair, University of Illinois

Stephen J.A. Ward  
UW-Madison Center for Journalism Ethics

**RESPONDENTS TO REPORT**

Carol Toussaint  
Consultant to foundations & nonprofits

Martin Kaiser  
Editor, *Milwaukee Journal Sentinel*

**MODERATOR:**

Lee Wilkins  
Professor, Missouri School of Journalism
KEYNOTE SPEECH:

BRIDGING THE GAPS: HOLDING TRUE TO OLD-MEDIA VALUES IN A NEW-MEDIA WORLD

Jon Sawyer
Executive director
Pulitzer Center on Crisis Reporting

After years as an award-winning foreign reporter for mainstream news organizations, Jon Sawyer now directs the Pulitzer Center on Crisis Reporting, a non-profit venture that funds independent international reporting with the intent of raising the standard of media coverage.

The Center supports dozens of projects each year, partnering with major newspapers, magazines and broadcast outlets and then using the Web and social-media platforms to reach the broadest possible public.

INTRODUCTION:

Deborah Blum
Professor, UW School of Journalism and Mass Communication
WHATEVER HAPPENED TO VERIFICATION IN JOURNALISM?

Is verification prior to publication still possible in a media world that exchanges information globally at almost the speed of light? Are online speed and journalism verification incompatible in journalism? What should journalism ethics say about this problem?

PANELISTS

Scott Cohn
Senior correspondent
CNBC

Kristin Czubowski
Blogger/reporter
LaptopCityHall/Capital Times

Phil Rosenthal
Media columnist
Chicago Tribune

Sue Robinson
Asst. professor, UW-Madison
School of Journalism &
Mass Communication

John Smalley
Editor
Wisconsin State Journal

MODERATOR:

Peter Fox,
executive director
Wisconsin Newspaper Association
WHEN JOURNALISTS JOIN THE MEDIA REVOLUTION:
An international conversation

The session explores the ethical issues that arise when mainstream journalists use new media, including social media, blogs and Twitter. What should be the guidelines?

Two leading experts in new media and social media, one in the United States, one in Canada, present their views on best practices in a dynamic, interactive session, using real-world examples.

Katy Culver
Faculty, UW-Madison
School of Journalism
and Mass Communication

Alfred Hermida
Asst. Professor, Graduate
School of Journalism,
University of British Columbia

MODERATOR:

Lewis Friedland,
professor, UW School of Journalism
and Mass Communication
NEW JOURNALISM – NEW ETHICS
The 2nd Annual Ethics Conference, April 30, 2010

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notes . . .

comments or questions?

Please fill out a comment card, or contact us at ethics.journalism.wisc.edu
WHAT: THE CENTER FOR JOURNALISM ETHICS

WHERE: SCHOOL OF JOURNALISM AND MASS COMMUNICATION, UNIVERSITY OF WISCONSIN-MADISON

DIRECTOR: STEPHEN J. A. WARD, JAMES E. BURGESS PROFESSOR OF JOURNALISM ETHICS

MISSION: To advance the ethical standards and practices of democratic journalism through discussion, research, teaching, professional outreach and newsroom partnerships.

WHY IS IT NEEDED? A media revolution of global proportions is changing the nature of how citizens use the media and how journalism is practiced. New forms of interactive communication allow anyone with a laptop to call himself or herself a journalist, creating information that often ignores journalistic standards of accuracy and objectivity. The very idea of journalism is under debate as public skepticism increases.

WHAT WILL IT DO? The center will be a voice for journalistic integrity, a forum for informed debate and an incubator for new ideas and practices. It will develop a leading ethics Web site with news, analysis, feature stories, a resource page for journalists, sections for faculty and students, and blogs. The center will work with newsrooms and journalism associations on ethical issues and sponsor public talks and lectures. The schedule will include an annual conference, workshops, curriculum development, advocacy on behalf of ethical journalism and discussions and studies that lead to practical recommendations and best practices.

WHAT MAKES THE PROGRAM UNIQUE?

1. The focus is on ethical integrity in journalism, rather than ethics or journalism in general or emerging communication technologies.
2. The goals are practical: to make a difference in the quality of journalism, in the professional lives of journalists and in the development of newsroom and classroom ethics.
3. The program will include journalists, students, faculty and the public with links to scholars and other centers at UW-Madison and beyond. Activities also will be integrated into the journalism and mass communication curriculum.

For more information, see the Center for Journalism Ethics website at www.journalismethics.info