In teaching a new concept, we introduce the concept (through readings, lectures, etc.), then we practice the concept, before expecting students to use or apply the concept independently (as in a test or case study).

In teaching Potter's Box, use the movie Michael Clayton, with George Clooney, as practice. As the students watch the movie, have them record "the facts," "the values," "the principles," and "the loyalties"—as best they can. In class, perhaps beginning in small groups, or directly as a class, list the four sets of items, perhaps having students redirect " values" to "principles," for example, as the items are recorded.

Separately, you can have the students "map" the loyalties among the characters in the movie. Either exercise can be collected as homework.