

“In my media ethics classes — both undergrad and graduate — I divide the class into small groups, with each group focusing on Multi-media, new media, social media, a newspaper, a cable station, a TV station, a radio station, a magazine, etc. Each group has the same assignment: to monitor that medium’s coverage of an event. For example, during the past presidential elections, I asked each group to report weekly (as opposed to weakly!) on how that medium/organization had covered the presidential race: was the medium fair, responsible, ethical, etc. We then compare/contrast these assessments during class.”